



Media Inquiries:
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For Immediate Release:

WHO:

Insert details of the third party host (who you are) benefitting HelpCureHD

WHAT:

Explain the details of the fundraiser and how it will benefit HelpCureHD (for example: proceeds from the XXX Family bike-a-thon will go to support HelpCureHD by eradicating Huntington's Disease one healthy baby at a time.)

WHERE:

Location of event (specifics – name, address etc.)

WHEN:

Date and time of event

CONTACT:

Event contact (the 3rd party event host, for instance)

About:

Place information about the entity, business, family, etc. who is hosting this event

About HelpCureHD

HelpCureHD, founded by MLB Pitcher, Joe Smith, and his wife TNT sports reporter, Allie LaForce, was created to help those suffering from Huntington's Disease, as well as helping aid in the journey to finding a cure. HelpCureHD was inspired by Lee Smith, mother to Joe, who was diagnosed with Huntington's Disease in 2012.

Huntington's disease is a hereditary disease with a 50 percent chance of it being passed from generation to generation. The mission of HelpCureHD is to aid those suffering with the disease and help families with the gene avoid passing it on to their children via pre-implantation genetic testing and in-vitro fertilization (PGT-IVF) in which specialists can screen embryos for the disease before being implanted. For countless families, your support has given LIFE a new meaning. With your help, we will continue our mission to end Huntington's Disease, one HD-Free baby at a time.

Visit www.HelpCureHD.org to learn more.

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